

THE GEORGE WASHINGTON UNIVERSITY

GWORLD CAMPUS CARD OVERVIEW

Steve Nichols

GWorld Card Program Director

THE GEORGE WASHINGTON UNIVERSITY

Located in the heart of Washington DC

Founded in 1821

3 Campuses

82 buildings (36 Residence Halls)

5 Libraries

3 Museums

25k students



THE GEORGE WASHINGTON UNIVERSITY

CARD USE BY THE NUMBERS

2 Card Offices

5 Fargo DTC 4500e Printers

400k Daily Transactions

100k Active Cardholders

25 Million in Annual Deposits

25k Cards Printed Annually



THE GEORGE WASHINGTON UNIVERSITY

THE GWORLD CARD



iClass Elite Corporate 1000

13.56 MHz contactless smart chip w/ antenna

Multiple Media Types on the Card

iClass contactless chip (encrypted)

iClass chip serial number (unencrypted)

3-Track magnetic strip (unencrypted)

14 digit bar code (unencrypted)

Strong Affiliation Identifiers

Color Bars used for primary affiliation

THE GEORGE WASHINGTON UNIVERSITY

THE GWORLD CARD

University Logo

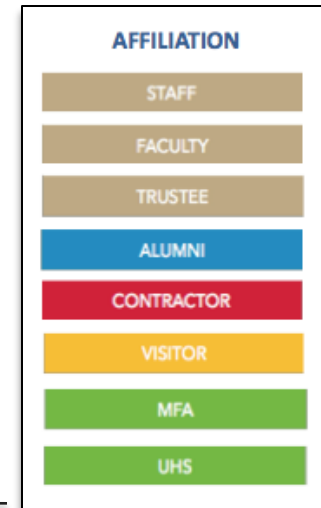
Cardholder Name
(First and Last Only, No Titles)

Cardholder Photo

Card Expiration

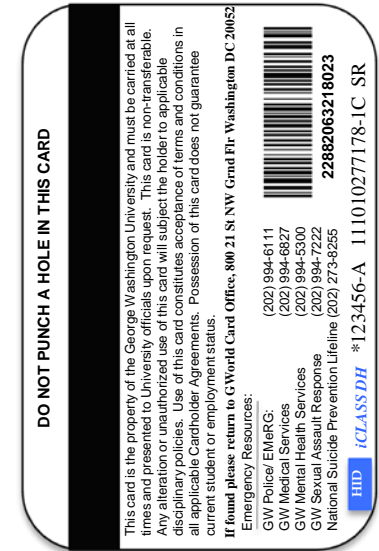
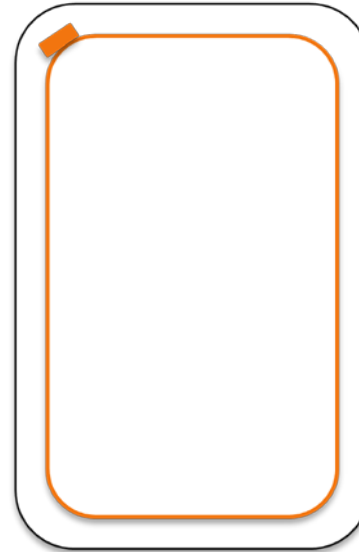
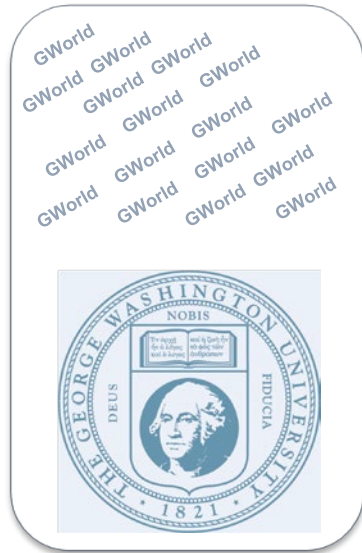
Card Number

Card Affiliation



THE GEORGE WASHINGTON UNIVERSITY

THE GWORLD CARD



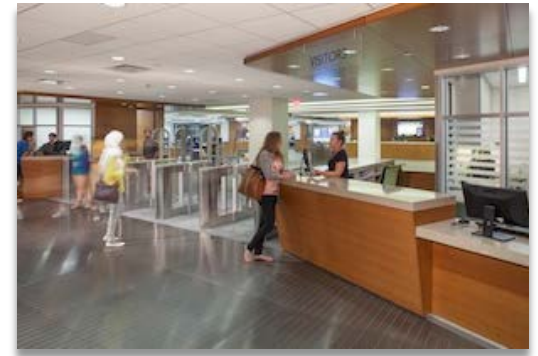
THE GEORGE WASHINGTON UNIVERSITY

VISUAL IDENTIFIER



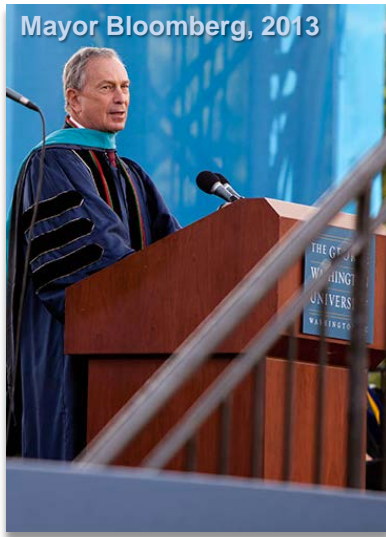
THE GEORGE WASHINGTON UNIVERSITY

ACCESS CREDENTIAL



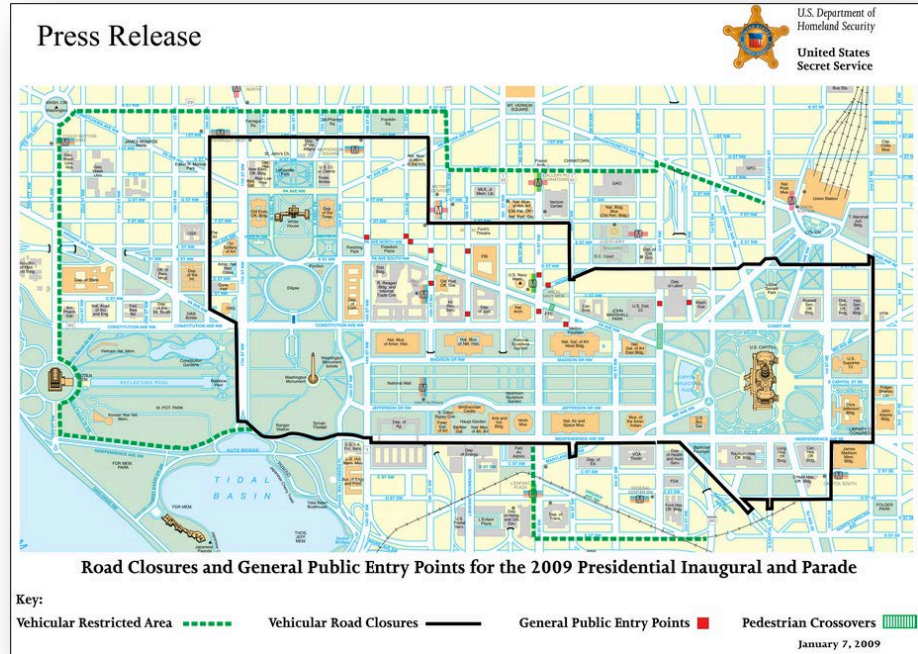
THE GEORGE WASHINGTON UNIVERSITY

SPECIAL EVENTS



THE GEORGE WASHINGTON UNIVERSITY

SPECIAL EVENTS



THE GEORGE WASHINGTON UNIVERSITY

CHALLENGES

Card Usage Growth and Scale

Preferred Name vs. Legal Name

Security Wants vs. Security Needs

Campus Lockdown Events

System Security and Data Integrity

