# RECARDING SERVICE



ColorID's Recarding Service allows your institution to outsource your entire recarding event to ColorID. Many offices have state of the art carding centers that can manage the day to day traffic of new card production; however, when the entire institution needs to be recarded the extra strain this puts on the resources can be enormous and expensive. ColorID's applies its years of experience working with card offices around the world to quickly and efficiently recard your entire facility.

## **PRE-PRINTING**

Extremely high quality, digital offset, and lithographically Pre-Printed cards, using a state of the art digital laser guided printing process.

#### VARIABLE PRINTING

Photo and identification information is completed with the highest quality dye sublimation printers. An extra laminate overlay may be applied for additional protection and extended card life.

## **QUALITY CONTROL**

Our project manager will oversee every step of the Recard process. You will be involved at each step of the process and we will proceed only when you are completely satisfied.

#### **HIGH CAPACITY**

Using our parallel print process, we can quickly and efficiently complete your Recard project.

## **CUSTOMIZED PACKAGING & SORTING**

We will package and sort your project to meet your specific distribution needs, and can even mail directly to your consumer.



# RECARDING SERVICE

# WHAT TO EXPECT

# AUTHENTICATE THE ELECTRONIC DATA

Ensuring that we can receive and read your electronic database with photos and card data.



## VALIDATE DATA CHANGES

	Student ID #	HEX ID #	First	Middle	Last
Γ	1000281	F4359	Robert	Travis	Smith
	1000291	F4363	Daniel	Kennedy	Rogers
	1000301	F436D	Tracey	Mary	Handover
	1000311	F4377	Markus	Dylan	Danner
	1000321	F4381	Forest	Charles	Ruffton
	1000331	F438B	Cathy	Helen	Henry

Work with you and your IT department on the changes in data or layout for your new card.

# SAMPLE NEW CARD DATA

Send new card samples to your office so you can test the new formatting of the variable data. NOTE: These first three steps are completed before we receive your order so you are 100% sure that we will be able to successfully complete your project.



#### ColorID can print your variable data with High Definition Reverse Transfer Printers or Direct to Card Printers

Reverse Transfer for Adv Tech Cards



DTC for Standard ID Cards





# C O L O R I D RECARDING SERVICE

#### PRE-PRINTED CARD ART



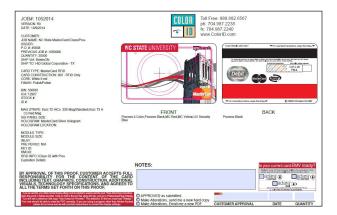
Send your Pre-Printed card art to us. We will then create a full color proof for your review and sign off.

#### **PRINTING BASE CARD**

We will print the non-variable part of your card using a high quality lithographic printing process (the Pre-Printed card is printed).



## **PROOF FINISHED CARD**



We provide you with a set of real cards that have both full variable printing and the Pre-Printed card. You can check the encoding, printing quality and the layout. When you are satisfied with these sample cards you sign off on these cards.

# SHIP

We can sort the cards in any order to match your distribution plans. We will work with you to establish a process to insure that the cards can be easily distributed after arriving at your facility.





# RECARDING SERVICE

#### **RECARD SERVICE REVIEW**

Replacing all of your organization's cards in a relatively short period of time can be a daunting task. Distributing all the new cards is a project in itself, but having to print, encode and test all those cards prior to distribution can put a severe strain on the resources of the card office. ColorID's Service Bureau has performed re-carding services for institutions, large and small.

#### SERVICE BUREAU ABILITY

Located in a secure suite within ColorID headquarters, the Service Bureau is equipped to personalize ID cards for projects large and small. We are experienced in handling a wide range of card technologies and produce exceptionally high quality results, while working with you to meet your deadline requirements.

#### **CUSTOMER TESTIMONIALS**

#### Jason Friedberg Bucknell University

"We recently undertook a campus wide security initiative and installed an enterprise class, iCLASS system from scratch. Throughout the entire project ColorID was invaluable by assisting with our technology and hardware decisions which in turn helped us save valuable time and money.

ColorID re-carded 10,000 of our new multi-class ID cards. This included personalized printing and holograms, dual mag stripe encoding and smart card chip data transfers. Their sales department and engineering staff worked closely with us to meet our needs and their products exceeded our expectations, delivering all cards and hardware on time and on budget. We look forward to a long, personal relationship with ColorID!"

#### Robert Leahy Mass General Hospital

"When we changed from a local supplier with local representatives there was some concern about the lack of someone we could meet with face to face, but ColorID has more than made up for that with their attention to detail and follow up communications. From card projects to printing supplies and printer repairs the quality of their products and service has been outstanding. We're so glad we made the switch!"

#### Kathleen Watson Big Bear Mtn Resorts

"ColorID has been both helpful and professional. They make the process of ordering supplies simple without delay. Their knowledge and friendly attitude makes doing business with them a pleasure."

