



# COLORID **RFID** SKI SOLUTION

SOLUTIONS



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# COLORID RFID SKI SOLUTION

## WHAT DOES IT DO?

The ColorID RFID Ski Solution streamlines and secures access to ski lifts. RFID (Radio Frequency Identification) cards worn by skiers are read from a distance by handheld RFID readers which store and display names and photos for verification on the slopes.

Reduce Season Pass fraud with the RFID Ski Solution by ColorID

## WHAT ARE THE ADVANTAGES?

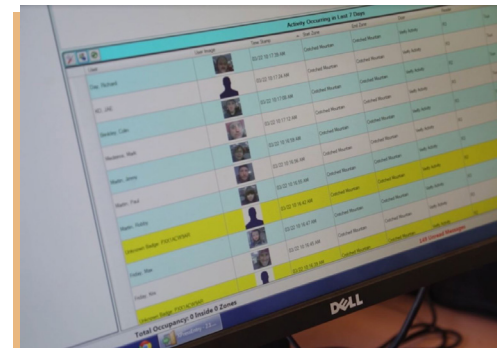
- Affordable - a cost effective solution for both small and large resorts
- Easy - deploys with minimal installation and training
- Convenient - cards can be read at up to 3 ft., through parkas and clothing
- Secure - provides direct-to-lift access with secure, encoded UHF cards
- Fast - can identify a guest every second
- Flexible - handheld devices available with both RFID and barcode scanners
- Rugged - industrial handhelds are drop-resistant and sealed against water and dust
- Compatible - with most databases and POS systems

# WHAT IS THE TECHNOLOGY?

The ColorID RFID Ski solution allows resorts to add RFID identification to any existing system without significantly altering current processes.

## How It Works:

A Season Pass ID card is personalized in a desktop printer after which the UHF (Ultra high frequency) chip embedded inside the card is programmed using a desktop programmer. Out on the slopes, handheld scanners with UHF readers are used to read the programmed number from the card. The scanners, which run over 8 hours on a charge, store data and photos for thousands of cardholders locally and receive updates from the server whenever they are in WiFi range or are placed in charging cradles. The system can be monitored in real time from the server and reports are always available. All database management and permissions are controlled by the existing resort POS system.



## WHY COLORID?

Every year, ColorID helps ski resorts, government agencies, hospitals and more than 1000 universities find the right solutions for their ID card technology, card personalization, biometrics and transaction management requirements. We have 15 years of experience in fitting these solutions to a wide variety of access control systems, databases and third party software.

ColorID project managers personally oversee more than 700 custom projects each year, including many season pass card projects. We provide lifetime support for all the cards, hardware and software that we sell. Our technicians know that season pass issuing personnel need prompt answers to their questions and swift solutions to their problems.

ColorID offers best-in-class products and solutions, including: contactless, smart and financial cards from every major manufacturer; multiple ID printer platforms; transaction and point-of-sale software and hardware; a variety of handheld devices for identification and tracking applications; and biometrics solutions, including fingerprint and iris readers.

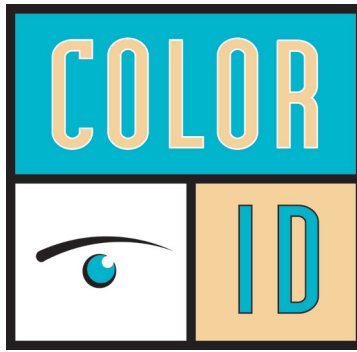


### CONTACT US

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